

**WOPR Summit 0x01  
2020 Sponsor Prospectus**



**March 27-29, 2020  
Holiday Inn Express  
Ft. Washington, Pennsylvania**

**Thank you for your interest in sponsoring WOPR Summit 2020!**

WOPR Summit 0x01 will be taking place March 27-29, 2020 with a welcome reception taking place at 6pm on Thursday, March 26, 2020. Workshops, talks, contests, demos, and other activities will be scheduled throughout the two and a half day convention.

WOPR Summit is expecting to attract a diverse audience of about 300 people; college students, faculty, and information security professionals from academia, corporate, and government. The hardware hacking workshops and talks are sure to attract members in the Maker and computer engineering communities. This year we will be adding SIGCHLD, our village by and for kids.

Enclosed you will find information for potential WOPR Summit 0x01 sponsors. You will find information on the different levels of sponsorship available along with the perks and benefits our sponsors derive from their support. While our nominal ticket prices help to offset the cost of running our event, it is our sponsors who enable WOPR Summit 0x01 to take place and be the best it can be.

Please don't hesitate to contact us if you have any questions or requests. The best way to get in touch is via e-mail at [sponsors@woprsummit.org](mailto:sponsors@woprsummit.org).

Many thanks for your thoughtful consideration. Your support enables us to do what we do!

Sincerely,  
The WOPR Summit Team

## **What is WOPR Summit**

WOPR Summit is an immersive hands-on hacking convention focused on hardware, software, and wireless technologies. Attendees have the option to participate in hands-on learning experiences through workshops, contests, and spur-of-the-moment learning sessions. A single track of talks will round out the various options available for learning.

We view hacking as an art form. The ability to bend and manipulate the designed rules of a system is a skill that needs to be embraced and nourished. WOPR Summit is a place where communities that embrace this form of art can unite.

One goal of WOPR Summit is to increase the technical skills of our community and, in doing so, make the world a better and safer place. By focusing on building and breaking hardware, software, and wireless technologies we hope to bring together the maker, developer, wireless, and hacker communities. Anyone interested in learning more about electronics, information security, and wireless technologies should attend.

The mission of WOPR Summit is to provide an open, collaborative, and hands-on learning environment that will facilitate sharing of technical knowledge about hardware, software and wireless technologies. We believe in the process; build, break, fix, and learn.

WOPR Summit is a volunteer-run conference and is supported by the generous individuals and companies who sponsor the event.

## Sponsorship Levels

Perk	DEFCON 1	DEFCON 2	DEFCON 3	DEFCON 4	DEFCON 5
Commitment Level	\$8000	\$5000	\$3500	\$2000	\$500
One social media "Thank You"	Y	Y	Y	Y	Y
Multiple social media mentions	Y	Y	Y	Y	Y
Sponsor listing on website	Y	Y	Y	Y	Y
Plugs at opening and closing ceremonies	Y	Y	Y	Y	Y
Badges	4	3	2	1	-
Logo on WOPR Summit t-shirts	Y	Y	Y	Y	-
<b>Opportunity to provide giveaways</b> Swag on tables	Y	Y	Y	-	-
<b>Sponsor table (1)</b>	Y	Y	Y	-	-
Dedicated sponsor page on website	Y	Y	-	-	-
Podcast mentions	Y (10 episodes)	Y (5 episodes)	-	-	-
Logo on badges	Y	-	-	-	-

## Additional Sponsorship Opportunities

### Custom Sponsorship

WOPR Summit encourages participation from organizations of all sizes from a variety of industries. If you have an idea for a custom sponsorship that leverages your unique abilities and/or skill set, please reach out to us. Custom sponsorship can be the contribution of publicity/PR, legal assistance, or any number of items or services!

## **Support Terms and Conditions Agreement**

**Sponsorship Agreement:** between the event-specific WOPR Summit organizer (“Organizer”) and (“Sponsor”) is valid from the date it is fully executed through the end of the sponsored event (or a 12 month period for Mentor Sponsors).

**Sponsor Marketing Use Agreement:** Sponsors at the DEFCON 1 level may use the following tag line on its marketing materials during the term of this Sponsorship Agreement: “Official Sponsor of WOPR Summit 0x01”.

**Production Timeline:** In order for Organizer to fulfill all promotional benefits for Sponsor, Sponsor agrees to meet all Organizer related submission deadlines:

Trademark/Logo, Sponsor URL, Ad (if applicable) will be sent within 3 business days from the date this Sponsorship Agreement is accepted by Sponsor and Organizer.

Production Deadline Friday, 2/7: To ensure your logo is on our volunteer shirts we need written commitments by Friday, 2/7.

**Rejection:** WOPR Summit Organizers reserve the right to reject a potential sponsor for any reason.

**Entire Agreement:** This and all attachments hereto, constitute the entire Sponsorship Agreement.

**Thank you for your consideration!** We appreciate any and all support you can provide to make WOPR Summit 0x01 happen. Please do not hesitate to contact us if you have any questions or requests: [sponsors@woprsummit.org](mailto:sponsors@woprsummit.org).